

2017 TENT DISPLAY AND SPONSORSHIP

COMPANY NAME _____
 COMPANY CONTACT _____
 CONTACT TITLE _____
 ADDRESS _____
 CITY _____
 STATE/PROVINCE _____
 COUNTRY _____ ZIP/POSTAL CODE _____
 TELEPHONE _____
 FAX _____
 EMAIL _____
 WEBSITE _____
 IFAI ACCOUNT REPRESENTATIVE _____

TENT DISPLAY DETAILS	
Tent Display sq ft _____	\$ _____ DISPLAY RATE <i>(See rates on page 2)</i>
	+\$ _____ SPONSORSHIP TOTAL* <i>(See rates on page 2)</i>
TOTAL COST	+\$ _____ DISPLAY + SPONSORSHIP

AUTHORIZED SIGNATURE _____ DATE _____

<p>PAYMENT INFORMATION</p> <p>Full payment (U.S. funds) must be included with signed agreement</p> <p>EMAIL contract with payment information to jmnewman@ifai.com</p> <p>FAX contract with payment information to 651 631 9334, attn. Jill Newman</p> <p>QUESTIONS? jmnewman@ifai.com</p> <p>Payments are processed in accordance with contract terms. Any payment information received by IFAI is stored electronically in a secure, encrypted database.</p>	<p>By completing this contract, Exhibitor will adhere to the Tent Expo Rules and Regulations (see page 3).</p> <p>AMOUNT \$ _____</p> <p>PAYMENT TYPE: <input type="checkbox"/> VISA/MasterCard <input type="checkbox"/> Discover <input type="checkbox"/> American Express <input type="checkbox"/> ACH/E-Check</p> <p>_____</p> <p>CARDHOLDER/ACCOUNT NAME</p> <p>_____</p> <p>CREDIT CARD/ACCOUNT NUMBER CC EXP DATE CC CVV</p> <p>_____</p> <p>ACH/E-CHECK BANK NAME ROUTING NUMBER</p> <p>_____</p> <p>BILLING ADDRESS</p> <p>_____</p> <p>BILLING CITY, STATE/PROVINCE, COUNTRY, ZIP/POSTAL CODE</p> <p>_____</p> <p>AUTHORIZED SIGNATURE DATE</p>
---	---

2016 SPONSORSHIP MENU

EVENT SPONSORSHIPS

Presenting Sponsorships – Opening Reception (Exclusive) | \$3,000

Minimum required square footage for opening reception is 6,000 square feet

- > Logo/name placement in all press releases including both traditional and digital marketing vehicles.
- > Customized electronic invitations to send to attendees before the show.
- > Logo/name placement on applicable on-site signage and map.
- > Special recognition in the show guide.
- > The opportunity to provide premiums at the Opening Reception (premiums provided by sponsor).

SOLD

Presenting Sponsorships – Exhibit Tent (Exclusive) | \$3,000

Minimum required square footage for exhibit tent is 8,000 square feet

- > Logo/name placement in all press releases including both traditional and digital marketing vehicles.
- > Customized electronic invitations to send to attendees before the show.
- > Logo/name placement on applicable on-site signage and map.
- > Special recognition in the show guide.

SOLD

Presenting Sponsorships – Party on the Pad (Exclusive) | \$3,000

Minimum required square footage for Party on the Pad Headquarters is 7,500 square feet

- > Logo/name placement in all press releases including both traditional and digital marketing vehicles.
- > Customized electronic invitations to send to attendees before the show.
- > Logo/name placement on applicable on-site signage and map.
- > Special recognition in the show guide.
- > The opportunity to provide premiums at the Party on the Pad (premiums provided by sponsor).

SOLD

Registration Sponsorship (Exclusive) | \$2,000

Minimum required square footage for registration tent is 1,500 square feet

- > Naming rights to the registration tent.
- > Signage outside the registration tent and on-site map.
- > The opportunity to provide premiums at registration (premiums provided by sponsor).

SOLD

Luncheon Sponsorship (Exclusive) | \$2,000

- > Naming rights to the luncheon.
- > Signage outside the luncheon and on-site map.
- > The opportunity to distribute premiums on the table tops.
- > The opportunity to welcome attendees on behalf of your company.

Coffee House Sponsorship | \$2,000

Minimum required square footage for a coffee house is 1,500.

- > Naming rights to the Coffee House Tent(s).
- > The opportunity to brand the coffee cups or napkins (cups/napkins or other premiums provided by sponsor).
- > Multiple sponsorships available.

Education Sponsorship (Exclusive) | \$1,500

Minimum required square footage for a conference sponsorship is 3,000 square feet.

- > Naming rights to the education tent.
- > Signage outside the education tent and on-site map.
- > The opportunity to distribute pens, tablets, branded lanyards.
- > The opportunity to welcome attendees on behalf of your company and introduce speakers.

SOLD

Golf Event Sponsorship | \$2,000

- > Your company will be featured on two sponsor golf tournament, lunch signage and the opportunity to provide premiums to golfers (premiums provided by sponsor).

SOLD

HOTEL SIGNAGE SPONSORSHIPS

Tent Expo Attendee Guest Entrance

The North Parking lot entrance at the Renaissance SeaWorld is where Tent Expo attendee traffic will flow to and from the show site.

OPTIONS FOR EXPOSURE	PRICE
<input type="checkbox"/> Single glass doors (1 available)	\$500
<input type="checkbox"/> Right side window (1 available)	\$200
<input type="checkbox"/> Left side window (1 available)	\$200
<input type="checkbox"/> Hallway Overhang (1 available)	\$750

SOLD

Front Elevator Surface Graphics (2 available)

The Renaissance SeaWorld has an open atrium where elevators run. Attendees will be using them routinely over the course of their stay.

OPTIONS FOR EXPOSURE	PRICE
<input type="checkbox"/> Single elevator surface graphic	\$500
<input type="checkbox"/> Both elevator surface graphics	\$1,000

SOLD

Floor Graphics

Both interior and exterior floor graphics are available to help point attendees in the right direction.

OPTIONS FOR EXPOSURE	PRICE
<input type="checkbox"/> 3 feet x 3 feet cling	\$250/cling OR \$1,000/5 clings
<input type="checkbox"/> 4 feet x 4 feet cling	\$350/cling OR \$1,500/5 clings

ADDITIONAL SPONSORSHIPS

Hotel Key Cards (Exclusive) | \$2,500

- > Your company name is on every key card distributed upon check in at Tent Expo's official hotel.
- > TRD coordinates production of key cards.

Expo Lanyards (Exclusive) | \$2,000

- > Your company name appears on registration lanyards.
- > Lanyards coordinated by TRD and include TRD Expo and sponsor logo.

SOLD

Tent Expo Prize Give Away | \$500

- > Sponsor the Prize Give Away
- > Logo/name placement in preshow promotion, on-site program and signage

DISPLAY SPACE RATES

SQUARE FOOTAGE	On or Before September 16		After September 16	
	MEMBER	NON-MEMBER	MEMBER	NON-MEMBER
900-1499	\$1,260	\$1,890	\$1,440	\$2,160
1500-2999	\$1,950	\$2,925	\$2,250	\$3,375
3000-4599	\$3,600	\$5,400	\$4,200	\$6,300
4500-5999	\$4,950	\$7,425	\$5,850	\$8,775
6000-7499	\$6,000	\$9,000	\$7,200	\$10,800
7500-9999	\$6,750	\$10,125	\$8,250	\$12,375
10000 +	\$8,000	\$12,000	\$10,000	\$15,000
EXHIBIT BOOTH	\$1,100	\$1,300	\$1,400	\$1,600

Tent Expo Display Space Rules and Regulations

1. CONTRACT FOR SPACE

The tent display contract properly executed by Applicant (Exhibitor) is subject to formal notice of acceptance by Show Management, Industrial Fabrics Association International (IFAI) and is subject to all conditions, terms and regulations set forth herein and in the complete Tent Expo Rules and Regulations (available on request). IFAI reserves the right to reject any application or relocate tent display without assigning any cause therefore.

The Exhibitor will assume the cost of any additional services/equipment required for their respective tent display. Exhibitor shall not assign, sublet, share or apportion the whole or any part of the space allotted, or have representatives, products, equipment, signs or printed materials from other than its own firm contracted in the assigned tent display without the prior written consent of Show Management.

Final location of tent displays will be based on previous participation, tent size, sponsorship level, membership status and date of receipt of this contract with payment. IFAI makes every effort to comply with your preferences but cannot guarantee them.

2. PAYMENT FOR SPACE

1. Tent display must be reserved with full payment.
2. To be eligible for the Member Rate, the Exhibitor must be a member of IFAI in good standing throughout the duration of the event. Should the Exhibitor's membership lapse, the Non-member Rate will apply and be due prior to the installation dates.

NOTE: Payments made by wire transfers must include an additional \$45 wire transfer fee.

3. CANCELLATION AND REDUCTION CHARGES

In the event of a cancellation or reduction of space by an Exhibitor, an assessment to cover service performed and other damages relating to the action shall be as follows:

- UNTIL AUGUST 31:** 50% of total tent display rate.
- BETWEEN SEPTEMBER 1 – OCTOBER 31:** 75% of total tent display rate.
- AFTER NOVEMBER 1:** 100% of total tent display rate.

It is understood that IFAI reserves the right, at its option, to reassign cancelled displays regardless of the cancellation rate assessed. Subsequent reassignment of cancelled space does not relieve the canceling Exhibitor of obligation to pay the amount referred to above.

4. COMPLIANCE

The Exhibitor assumes all responsibility for any compliance with all pertinent ordinances, regulations and codes of duly authorized local, state and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the show is held.

Tent manufacturers with tent displays are required to provide footprint, engineered drawing, interior layout, fire extinguisher/no smoking sign locations, flame certification, lead installer contact information and generator paperwork with a safety plan (if tent is airfilled). All materials must be provided to Show Management no later than **September 30, 2016**. If above materials are not received in full by the designated deadline, tent display organization will be subject to additional late fees.

5. LIABILITY

The Exhibitor agrees that IFAI shall not be liable for any damage to exhibit or material during shipping or delivery to display or damage or liability of any kind, including content of display or literature, or for any damage or injury to person or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of tent display by the Exhibitor or any person thereon with the consent of the Exhibitor, and that the Exhibitor will indemnify and hold harmless IFAI from all liability whatsoever, including all litigation expenses, court costs and attorney fees, on account of any such damage, or injury, whether or not caused by negligence or of breach an obligation by the Exhibitor or its employees or representatives.

6. FORCE MAJEURE

IFAI reserves the right to change the location or cancel Tent Expo in the event a strike, fire, war, government regulation, disaster, civil disorder, curtailment of transportation facilities, or Act of God should render the hall in which the convention has been scheduled unusable. No refunds of tent display payments will be distributed until IFAI has officially declared in writing that Tent Expo have been cancelled.

7. PENALTIES

IFAI may impose penalties for noncompliance of the rules and regulations set forth herein and in the Exhibitor Information and Service Manual. Penalties imposed will be at the discretion of IFAI and based on the severity of the infraction, including but not limited to immediate expulsion from the exposition, loss of accumulated booth priority selection or exclusion from future IFAI-sponsored expositions.

Tent Display – all tent displays include a table, two chairs and signage. Electrical, flooring and lighting is the responsibility of the exhibitor unless otherwise noted. When calculating square footage, please include stakes and guy outs. Tent displays of 6,000 square feet and above include one (1) exhibit booth, to be placed at a later date.

Tent Displays –
900 – 5999 sq. ft. include one (1) full registration
6000 – 9999 sq. ft. include two (2) full registrations
10,000+ sq. ft. include three (3) full registrations