



tent EXPO

Jan. 24-26, 2017
Orlando, FL

IFAI.com/Tent

Working Together to Advance the Industry

Connect, learn, network

IFAI Tent Expo is your best opportunity for education, direct networking and face-to-face interaction with our targeted group of tent rental industry customers.

Reserve your sponsorship and exhibit space today, and grow your business through IFAI's Tent Rental Division.

What is the Tent Rental Division

The **Tent Rental Division** (TRD) helps members positively impact their revenue through resources, programs, and the development of standards of excellence for business practice, safety and tenting. Membership facilitates strong connections to advance the tent rental industry and represents members in code committees.

For more information or to become a member, visit Tent.IFAI.com/Membership/.

Host Hotel

RENAISSANCE ORLANDO AT SEAWORLD

6677 Harbor Drive | Orlando, FL

To receive the exclusive Tent Expo rate reservations must be made by January 6, 2017.

Reserve your room at Bit.ly/TentExpoHotel.

How to secure your space

TENT DISPLAYS

Complete and return the contract to Jill Newman, jmnewman@IFAI.com

EXHIBIT BOOTHS

Book online at IFAI.com/Tent

Agenda at a glance

**SUNDAY, JANUARY 22
MONDAY, 23, 2017**

- Tent Installations

TUESDAY, JANUARY 24, 2017

- Tent Installation
- Golf Tournament
- Social Activity
- Exhibit Setup

WEDNESDAY, JANUARY 25, 2017

- Opening Keynote
- TRD Boot Camp
- Education Seminars
- Annual Meeting and Awards Luncheon
- Exhibits/Tent Displays Open
- Opening Reception

THURSDAY, JANUARY 26, 2017

- Breakfast with Vendors
- Tour of Tents
- Exhibits/Tent Displays Open
- Campfire Session
- Equipment Demos
- Party on the Pad



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2017 TENT DISPLAY AND SPONSORSHIP

COMPANY NAME

COMPANY CONTACT

CONTACT TITLE

ADDRESS

CITY

STATE/PROVINCE

COUNTRY

ZIP/POSTAL CODE

TELEPHONE

FAX

EMAIL

WEBSITE

IFAI ACCOUNT REPRESENTATIVE

AUTHORIZED SIGNATURE

DATE

PAYMENT INFORMATION

Full payment (U.S. funds) must be included with signed agreement
- wire transfers please add \$45 fee

EMAIL contract with payment information to jmnewman@IFAI.com

FAX contract with payment information to 651 631 9334, attn. Jill Newman

QUESTIONS? jmnewman@IFAI.com

Payments are processed in accordance with contract terms.

Any payment information received by IFAI is stored electronically in a secure, encrypted database.

By completing this contract, Exhibitor will adhere to the Tent Expo Rules and Regulations

AMOUNT \$ _____

PAYMENT TYPE:

VISA/MasterCard Discover American Express ACH/E-Check

CARDHOLDER/ACCOUNT NAME

CREDIT CARD/ACCOUNT NUMBER

CC EXP DATE

CC CVV

ACH/E-CHECK BANK NAME

ROUTING NUMBER

BILLING ADDRESS

BILLING CITY, STATE/PROVINCE, COUNTRY, ZIP/POSTAL CODE

AUTHORIZED SIGNATURE

DATE

2016 SPONSORSHIP MENU

EVENT SPONSORSHIPS

Presenting Sponsorships – Opening Reception (Exclusive) | \$3,000

Minimum required square footage for opening reception is 6,000 square feet

- > Logo/name placement in all preshow promotion including traditional and digital marketing vehicles.
- > Customized electronic invitations to send to all invitees before the show.
- > Logo/name placement on applicable on-site signage and logo on-site map.
- > Special recognition in the show guide.
- > The opportunity to provide premiums at the Opening Reception (premiums provided by sponsor).

SOLD

Presenting Sponsorships – Exhibit Tent (Exclusive) | \$3,000

Minimum required square footage for exhibit tents is 8,000 square feet

- > Logo/name placement in all preshow promotion including traditional and digital marketing vehicles.
- > Customized electronic invitations to send to all invitees before the show.
- > Logo/name placement on applicable on-site signage and logo on-site map.
- > Special recognition in the show guide.

SOLD

Presenting Sponsorships – Party on the Pad (Exclusive) | \$3,000

Minimum required square footage for Party on the Pad Headquarters is 7,500 square feet

- > Logo/name placement in all preshow promotion including traditional and digital marketing vehicles.
- > Customized electronic invitations to send to all invitees before the show.
- > Logo/name placement on applicable on-site signage and logo on-site map.
- > Special recognition in the show guide.
- > The opportunity to provide premiums at the Party on the Pad (premiums provided by sponsor).

SOLD

Registration Sponsorship (Exclusive) | \$2,000

Minimum required square footage for registration tent is 1,500 square feet

- > Naming rights to the registration tent.
- > Signage outside the registration tent and tent name on-site map.
- > The opportunity to provide premiums at registration (premiums provided by sponsor).

SOLD

Luncheon Sponsorship (Exclusive) | \$2,000

- > Naming rights to the luncheon.
- > Signage outside the luncheon and on-site map.
- > The opportunity to distribute premiums on the table tops.
- > The opportunity to welcome attendees on behalf of your company.

Coffee House Sponsorship | \$2,000

Minimum required square footage for a coffee house is 1,500.

- > Naming rights to the Coffee House Tent(s).
- > The opportunity to brand the coffee cups or napkins (cups/napkins or other premiums provided by sponsor).
- > Multiple sponsorships available.

Education Sponsorship (Exclusive) | \$1,500

Minimum required square footage for the conference sponsorship is 2,000 square feet.

- > Naming rights to the education tent.
- > Signage outside the education tent and logo on-site map.
- > The opportunity to distribute pens, tablets, branded candy in the conference tent.
- > The opportunity to welcome attendees on behalf of your company and introduce speakers.

SOLD

Golf Event Sponsor (Exclusive) | \$1,000

- > Your company will be featured on two signs at the golf tournament, lunch signage and the opportunity to provide premiums to golfers (premiums provided by sponsor).

SOLD

2016 SPONSORSHIP MENU

HOTEL SIGNAGE SPONSORSHIPS

Tent Expo Attendee Guest Entrance

The North Parking lot entrance at the Renaissance SeaWorld is where Tent Expo attendee traffic will flow to and from the show site.

| OPTIONS FOR EXPOSURE | PRICE |
|--|-------|
| <input type="checkbox"/> Sliding glass doors (1 available) | \$500 |
| <input type="checkbox"/> Right side window (1 available) | \$200 |
| <input type="checkbox"/> Left side window (1 available) | \$200 |
| <input type="checkbox"/> Hallway Overhang (1 available) | \$750 |

Front Elevator Surface Graphics (2 available)

The Renaissance SeaWorld has an open atrium where elevators run. Attendees will be using them routinely over the course of their stay.

| OPTIONS FOR EXPOSURE | PRICE |
|--|-------|
| <input type="checkbox"/> Single elevator surface graphic | \$500 |
| <input type="checkbox"/> Both elevator surface graphics | \$850 |

Floor Graphics

Both interior and exterior floor graphics are available to help point attendees in the right direction.

| OPTIONS FOR EXPOSURE | PRICE |
|--|---------------------------------|
| <input type="checkbox"/> 3 feet x 3 feet cling | \$250/cling OR \$1,000/5 clings |
| <input type="checkbox"/> 4 feet x 4 feet cling | \$350/cling OR \$1,500/5 clings |

ADDITIONAL SPONSORSHIPS

Hotel Key Cards (Exclusive) | \$2,500

- > Your company name is on every key card distributed upon check in at Tent Expo's official hotel.
- > TRD coordinates production of key cards.

Expo Lanyards (Exclusive) | \$2,000

- > Your company name is on all lanyards.
- > Lanyards coordinate with TRD and include both TRD Expo and sponsor logo.

Tent Expo Prize Give Away | \$500

- > Sponsor the Prize Give Away
- > Logo/name placement in preshow promotion, on-site program and signage

TENT SPACE DETAILS

Tent Display sq ft _____ \$ _____
DISPLAY RATE

+ \$ _____
SPONSORSHIP TOTAL

TOTAL COST + \$ _____
DISPLAY + SPONSORSHIP

DISPLAY SPACE RATES

| | On or Before September 16 | |
|----------------------|---------------------------|------------|
| SQUARE FOOTAGE | MEMBER | NON MEMBER |
| 900-1499 | \$1,260 | \$1,890 |
| 1500-2999 | \$1,950 | \$2,925 |
| 3000-4599 | \$3,600 | \$5,400 |
| 4500-5999 | \$4,950 | \$7,425 |
| 6000-7499 | \$6,000 | \$9,000 |
| 7500-9999 | \$6,750 | \$10,125 |
| 10000 + | \$8,000 | \$12,000 |
| EXHIBIT BOOTH | \$1,100 | \$1,300 |
| | After September 16 | |
| SQUARE FOOTAGE | MEMBER | NON MEMBER |
| 900-1499 | \$1,440 | \$2,160 |
| 1500-2999 | \$2,250 | \$3,375 |
| 3000-4599 | \$4,200 | \$6,300 |
| 4500-5999 | \$5,850 | \$8,775 |
| 6000-7499 | \$7,200 | \$10,800 |
| 7500-9999 | \$8,250 | \$12,375 |
| 10000 + | \$10,000 | \$15,000 |
| EXHIBIT BOOTH | \$1,400 | \$1,600 |