A LARGER THAN LIFE Experience

Jan. 23-25, 2019
Rosen Shingle Creek Resort
Orlando, FL USA
IFAI.com/TentExpo

Coming Together to Advance Your Industry
Tent Expo is your best opportunity for education, direct networking and face-to-face interaction with our targeted group of tent rental industry customers. Reserve your sponsorship and exhibit space today, and grow your business through IFAI’s Tent Rental Division.

What is the Tent Rental Division?

The Tent Rental Division (TRD), a division of IFAI, helps members positively impact their revenue through resources, programs, and the development of standards of excellence for business practice, safety and tenting. Membership facilitates strong connections to advance the tent rental industry and represents members in code committees.

For more information or to become a member, visit Tent.IFAI.com/Membership/

Host Hotel

ROSEN SHINGLE CREEK
9939 Universal Blvd. | Orlando, FL
To receive the exclusive Tent Expo rate reservations must be made by Dec. 21, 2018.
Reserve your room at bit.ly/TentExpo19HotelRes

Secure Your Space

TENT DISPLAYS AND EXHIBIT BOOTHS
Complete and return the contract at bit.ly/TentExpo19ExSpon

Questions?

CONTACT
Jill Newman at jmnewman@ifai.com or 651 225 6953.
EVENT SPONSORSHIPS

- **Opening Reception Sponsor (Exclusive) | $4,000**
  - Minimum required square footage for opening reception is 6,000 square feet
  - Option to distribute pens, tablets, branded candy in the education tents.
  - Option to introduce speakers.
  - Option to provide premiums during Opening Reception (premiums provided by sponsor).
  - Logo/name placement in all preshow promotion including traditional and digital marketing vehicles.
  - Special recognition in the show guide.

- **Party on the Pad Sponsor (Exclusive) | $4,000**
  - Minimum required square footage for a coffee house is 1,500 square feet.
  - Opportunity to provide premiums during Party on the Pad (premiums provided by sponsor).
  - Logo/name placement in all preshow promotion including traditional and digital marketing vehicles.
  - Special recognition in the show guide.
  - The opportunity to provide premiums during Party on the Pad (premiums provided by sponsor).

- **Golf Event Sponsor (Exclusive) | $3,000**
  - Option to distribute pens, tablets, branded candy in the education tents.
  - Option to introduce speakers.
  - Option to provide premiums during Golf Event (premiums provided by sponsor).
  - Logo/name placement in all preshow promotion including traditional and digital marketing vehicles.
  - Special recognition in the show guide.

- **Education Sponsorship (Two Available) | $1,500**
  - Minimum required square footage for the conference sponsorship is 3,000 square feet.
  - Option to distribute pens, tablets, branded candy in the education tents.
  - The opportunity to distribute pens, tablets, branded candy in the education tents.
  - The opportunity to welcome attendees on behalf of your company.
  - The opportunity to introduce speakers.

- **Coffee House Sponsorship | $2,500**
  - Minimum required square footage for a coffee house is 1,500 square feet.
  - Opportunity to provide company information to be included in bag.
  - Your company name appears on all attendee show bags.
  - Lanyards coordinated by TRD and include both Tent Expo and sponsor logo.
  - Special recognition in the show guide.

- **Registration Sponsorship (Exclusive) | $2,500**
  - Minimum required square footage for registration tent is 1,500 square feet
  - Option to provide premiums at registration (premiums provided by sponsor).
  - Special recognition in the show guide.

- **Keynote Luncheon Sponsorship (Exclusive) | $2,500**
  - Signage outside the luncheon and on-site map.
  - The opportunity to distribute premiums on the table tops.
  - The opportunity to provide premiums during Keynote Luncheon (premiums provided by sponsor).
  - Logo/name placement in all preshow promotion including traditional and digital marketing vehicles.
  - Special recognition in the show guide.

- **Young Professionals Reception Sponsor (Exclusive) | $1,000**
  - Logo/name placement in all preshow promotion including both traditional and digital marketing vehicles.
  - Logo/name placement on applicable on-site signage.
  - Special recognition in the show guide.

- **Exhibit Tent Sponsor (Exclusive) | $3,000**
  - Minimum required square footage for exhibit tents is 8,000 square feet
  - Tent display space is provided
  - Special recognition in the show guide.

- **Exhibit Booth**
  - 6000-7499 sq. ft. include two (2) full registrations.
  - 7500-9999 sq. ft. include two (2) full registrations.
  - 8000-14999 sq. ft. include one (1) exhibit booth, to be determined at a later date.

- **Tent Expo Prize Give Away | $500**
  - Sponsor the Prize Give Away.
  - Logo/name placement in all preshow promotion, on-site program and signage.

ADDITIONAL SPONSORSHIPS

- **Logo/Name Placement**
  - In all preshow promotion, on-site program and signage.

SIGNAGE SPONSORSHIPS

- **Floor graphics and feather flags are available to help point attendees in the right direction to the parking lot. Specify the number of clings or flags you would like to purchase on page 1.**

OPTIONS FOR EXPOSURE | PRICE
--- | ---
3 feet x 3 feet cling | $250/cling OR $1,000/5 clings
4 feet x 4 feet cling | $350/cling OR $1,500/5 clings
Feather Flag | $450/flag OR $2,000/5 flags

EXHIBIT/DISPLAY RATES

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<tr>
<th>SQUARE FOOTAGE</th>
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<th>NON MEMBER</th>
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<td>$1,600</td>
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Tent Display: all tent displays include a table, two chairs and signage. Electrical, flooring and lighting is the responsibility of the exhibitor unless otherwise noted. When calculating square footage, please include stakes and guy outs. Tent displays of 6,000 square feet and above include one (1) exhibit booth, to be determined at a later date.

Tent Displays:
- 900–14999 sq. ft. include one (1) full registration.
- 6000–9999 sq. ft. include two (2) full registrations.

Exhibit Booth: all exhibit booths include a table, two chairs, waste basket and signage. Electrical, flooring and lighting is the responsibility of the exhibitor.