



# A LARGER THAN LIFE Experience



**TENT  
EXPO**

Jan. 23-25, 2019  
Rosen Shingle Creek Resort  
Orlando, FL USA  
[IFAI.com/TentExpo](http://IFAI.com/TentExpo)

*Coming Together to Advance Your Industry*

# Connect. Learn. Network.



Tent Expo is your best opportunity for education, direct networking and face-to-face interaction with our targeted group of tent rental industry customers.

Reserve your sponsorship and exhibit space today, and grow your business through IFAI's Tent Rental Division.

## *What is the Tent Rental Division?*

The **Tent Rental Division** (TRD), a division of IFAI, helps members positively impact their revenue through resources, programs, and the development of standards of excellence for business practice, safety and tenting. Membership facilitates strong connections to advance the tent rental industry and represents members in code committees.

For more information or to become a member, visit [Tent.IFAI.com/Membership/](http://Tent.IFAI.com/Membership/)

## *Host Hotel*

### **ROSEN SHINGLE CREEK**

9939 Universal Blvd. | Orlando, FL

To receive the exclusive Tent Expo rate reservations must be made by Dec. 21, 2018.

Reserve your room at [bit.ly/TentExpo19HotelRes](http://bit.ly/TentExpo19HotelRes)

## *Secure Your Space*

### **TENT DISPLAYS AND EXHIBIT BOOTHS**

Complete and return the contract at [bit.ly/TentExpo19ExSpon](http://bit.ly/TentExpo19ExSpon)

## *Questions?*

### **CONTACT**

Jill Newman at [jmnewman@ifai.com](mailto:jmnewman@ifai.com) or 651 225 6953.

## **Agenda-at-a-glance**

**MONDAY, JAN. 21**  
**TUESDAY, JAN. 22, 2019**

- Tent Installations

**WEDNESDAY,**  
**JAN. 23, 2019**

- Tent Installation
- Golf Tournament
- Offsite Activity (TBD)
- Exhibit Setup
- New to the industry/  
Young Professionals  
Happy Hour

**THURSDAY,**  
**JAN. 24, 2019**

- TRD Business Meeting
- TRD Bootcamp
- Education Workshops  
and Seminars
- Keynote Luncheon
- Exhibits/Tent  
Displays Open
- Opening Reception

**FRIDAY,**  
**JAN. 25, 2019**

- Breakfast with Vendors
- Tour of Tents
- Exhibits/Tent  
Displays Open
- Education Session
- Equipment Demos
- Party on the Pad

## 2019 SPONSORSHIP MENU

### EVENT SPONSORSHIPS

#### ☐ Opening Reception Sponsor (Exclusive) | \$4,000

Minimum required square footage for opening reception is 6,000 square feet

- > Logo/name placement in all preshow promotion including traditional and digital marketing vehicles.
- > Customized electronic invitations to send to prospects before the show.
- > Logo/name placement on applicable on-site signage and logo on-site map.
- > Special recognition in the show guide.
- > The opportunity to provide premiums during Opening Reception (premiums provided by sponsor).

#### ☐ Party on the Pad Sponsor (Exclusive) | \$4,000

Minimum required square footage for Party on the Pad Headquarters is 7,500 square feet

- > Logo/name placement in all preshow promotion including traditional and digital marketing vehicles.
- > Customized electronic invitations to send to prospects before the show.
- > Logo/name placement on applicable on-site signage and logo on-site map.
- > Special recognition in the show guide.
- > The opportunity to provide premiums during Party on the Pad (premiums provided by sponsor).

#### ☐ Exhibit Tent Sponsor (Exclusive) | \$3,000

Minimum required square footage for exhibit tents is 8,000 square feet

- > Tent display space. **SOLD**
- > Tent display space. **SOLD**
- > Logo/name placement in all preshow promotion including both traditional and digital marketing vehicles.
- > Customized electronic invitations to send to invite prospects before the show.
- > Logo/name placement on applicable on-site signage and logo on-site map.
- > Special recognition in the show guide.

#### ☐ Keynote Luncheon Sponsorship (Exclusive) | \$2,500

- > Signage outside the luncheon and on-site map.
- > The opportunity to distribute premiums on the table tops.
- > The opportunity to welcome attendees on behalf of your company.

#### ☐ Registration Sponsorship (Exclusive) | \$2,500

Minimum required square footage for registration tent is 1,500 square feet

- > Naming rights to the registration tent. **SOLD**
- > Signage outside the registration tent and tent name on-site map.
- > The opportunity to provide premiums at registration (premiums provided by sponsor).
- > Special recognition in the show guide.

#### ☐ Coffee House Sponsorship | \$2,500

Minimum required square footage for a coffee house is 1,500 square feet.

- > Naming rights to the coffee house. **SOLD**
- > The opportunity to brand the coffee cups or other premiums provided by sponsor).
- > Multiple sponsorships available.

#### ☐ Education Sponsorship (Two Available) | \$1,500

Minimum required square footage for the conference sponsorship is 3,000 square feet.

- > Naming rights to the education tents.
- > Signage outside the education tents and tent name on-site map.
- > The opportunity to distribute pens, tablets, branded candy in the education tents.
- > The opportunity to welcome attendees on behalf of your company and introduce speakers.

#### ☐ Golf Sponsor (Exclusive) | \$1,500

- > Your company name on the golf tournament, lunch signage and the opportunity to provide premiums (premiums provided by sponsor). **SOLD**

#### ☐ Young Professionals Reception Sponsor (Exclusive) | \$1,000

- > Logo/name placement in all preshow promotion including both traditional and digital marketing vehicles.
- > Logo/name placement on applicable onsite signage.
- > Special recognition in the show guide.

### ADDITIONAL SPONSORSHIPS

#### ☐ Lanyard Sponsor (Exclusive) | \$3,000

- > Your company name on the lanyards. **SOLD**
- > Lanyards coordinated by TRD and include both Tent Expo and preshow bags.

#### ☐ Preshow Bags (Exclusive) | \$2,500

- > Your company name on the preshow bags. **SOLD**
- > Opportunity to provide company name on the preshow bags.
- > Bags coordinated by TRD and include both Tent Expo and preshow bags.

#### ☐ Tent Expo Prize Give Away | \$500

- > Sponsor the Prize Give Away.
- > Logo/name placement in preshow promotion, on-site program and signage.

### SIGNAGE SPONSORSHIPS

Floor graphics and feather flags are available to help point attendees in the right direction to the parking lot. **Specify the number of clings or flags you would like to purchase on page 1.**

OPTIONS FOR EXPOSURE	PRICE
<input type="checkbox"/> 3 feet x 3 feet cling	\$250/cling OR \$1,000/5 clings
<input type="checkbox"/> 4 feet x 4 feet cling	\$350/cling OR \$1,500/5 clings
<input type="checkbox"/> Feather Flag	\$450/flag OR \$2,000/5 flags

### EXHIBIT/DISPLAY RATES

SQUARE FOOTAGE	On or Before September 20		After September 20	
	MEMBER	NON MEMBER	MEMBER	NON MEMBER
900-1499	\$1,260	\$1,890	\$1,440	\$2,160
1500-2999	\$1,950	\$2,925	\$2,250	\$3,375
3000-4599	\$3,600	\$5,400	\$4,200	\$6,300
4500-5999	\$4,950	\$7,425	\$5,850	\$8,775
6000-7499	\$6,000	\$9,000	\$7,200	\$10,800
7500-9999	\$6,750	\$10,125	\$8,250	\$12,375
EXHIBIT BOOTH	\$1,100	\$1,300	\$1,400	\$1,600

**Tent Display:** all tent displays include a table, two chairs and signage. Electrical, flooring and lighting is the responsibility of the exhibitor unless otherwise noted. When calculating square footage, please include stakes and guy outs. Tent displays of 6,000 square feet and above include one (1) exhibit booth, to be determined at a later date.

Tent Displays:

- 900-5999 sq. ft. include one (1) full registration.
- 6000-9999 sq. ft. include two (2) full registrations.

**Exhibit Booth:** all exhibit booths include a table, two chairs, waste basket and signage. Electrical, flooring and lighting is the responsibility of the exhibitor.